

Writing Persuasive Essay: Follow these Tips and Tricks

A persuasive essay employs certain persuasive strategies to convey the point that you have made. In academic writing, persuasive writing is considered an art through which you convince others of your position. Throughout this essay, you present your claim and persuade others of the veracity of your claim. It is important to note that an [essay writer](#) could offer you help in this regard. Various platforms are serving students when it comes to persuasive writing.

There is a certain structure and format according to which a persuasive essay is organized. If you do not follow the pre-defined structure, you will fail to persuade your readers. In this write-up, we would talk about a comprehensive set of tips and tricks for [Dissertation Writing Services](#). Students would be well-advised to pay close attention to these tips and tricks.

Taking a Position

First of all, you must know the position you are taking. You should be confident that you can defend your position through persuasion. For that purpose, it is to be noted that you should choose a position that is related to an area of your interest. Students often make the mistake of choosing a position that they know very little about. When I write my essay, I am always clear about my position. In this way, I can persuade others through my essay.

Understanding the Audience

It is pertinent that you should have a prior idea about the nature of the audience. It is the hallmark of great writers that they spell out their words keeping in mind the type of audience. For instance, a scholarly audience would be influenced more by facts and figures. On the other hand, a common audience would be influenced more by emotional appeal.

Conducting Research

Research provides you with the relevant pieces of evidence and supporting details that you can inculcate in your essay. The more you research the more persuasive your essay would be. Many online resources can help you in this regard. Always keep in mind that critical thinking and effective reading are the keys to meaningful research.

Introduction

The introduction begins with a riveting statement called the hook. It could be a quote, statistic, or a rhetorical question. Then as an [essay writer](#), you come up with a brief and precise overview of the topic. The thesis statement is where you take a position. It also contains a rationale that you employ to defend your position. The introduction should leave no doubts or ambiguity in the reader's mind.

Body Paragraphs

Each body paragraph should revolve around one idea. The topic sentence presents that idea accurately. It is followed by a premise that highlights the entirety of your rationale. Then you employ your persuasive technique in the form of ethos, pathos, or logos. The explanation takes the persuasion forward by putting up an overarching defense for your position. The last sentence connects everything back to the topic sentence.

Persuasive Techniques

The persuasive techniques are the distinctive features of a persuasive essay. There are main techniques as presented by Aristotle in his book Rhetoric i.e., ethos, pathos, and logos. Ethos refers to the credibility or the general goodwill of the writer as projected through [thesis writing service](#). Pathos signifies the use of such words or sentences that make an emotional appeal to the readers. Logos is the use of facts, figures, statistics, or examples to support your stance.

A fine combination of these techniques makes your essay highly convincing. You should always make sure that these techniques are not flawed and misrepresented. In addition, it always depends on the audience. For a scholarly audience, you would tilt more towards logos and ethos. A common audience is influenced more by pathos. Hence, in a way, the persuasive essay is also a test of your wisdom.

Conclusion

The conclusion starts by convincingly restating the thesis. After that, it summarizes all the essential points elaborated in the essay. There should be no room for repetition and redundancy in the conclusion. The last part of the conclusion should be so persuasive that it should leave the reader convinced.

Proofreading

It is often the case that students do not recognize the significance of proofreading. You should review your essay for a [free essay writer](#). The main focus should be on persuasion techniques. You should review if those techniques have been used properly and effectively. Some arguments can not only be conveyed through logos. For instance, persuading the readers regarding the decline in life expectancy rate can only be done by logos.

You are supposed to make sure that all three techniques have been used by keeping in view the topic and the nature of the audience. Furthermore, you should check for logical flow in your essay. Logical flow keeps the essay smooth, orderly, and organized.

Why is a Persuasive Essay important?

There are certain issues where people are divided and polarized. Thus, there is a need to develop a well-crafted discourse that could effectively present your stance. By doing so, you can acquire more support for your viewpoint regarding an issue. It gives you more strength and goodwill. Persuasive essays are not only limited to academic life. They should be used by you in the future to defend your positions and persuade others to [write my essay for me](#). In this competitive world, the art of persuasion is highly needed. Therefore, you need to follow these tips and tricks in letter and spirit. They will inculcate in you the skills required for being a persuasive person in real life.

Useful Resources:

[What is a Ph.D. Thesis?](#)

[Process Analysis Essay Topics for All Academic Levels](#)

[College Application Essay Format - A Step by Step Guide](#)

[How to Write an Abstract - A Complete Guide with Examples](#)

[Best Compare and Contrast Essay Topics & Ideas to Get Started](#)